

# Agenda – August 4, 2014

## Lee Tran ITS Stakeholder Meeting

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### **Purpose**

To discuss the upcoming Lee Tran ITS project, its scope and deliverables with external stakeholders.

### **Agenda**

1. Introduction of BLIC/Gobis:  
Emphasis on experience in building ITS programs and responding to the information needs of targeted populations.
2. LeeTran ITS Scope of Work:  
Summary of our work tasks
3. Southwest Florida Veterans Transportation Study:  
Summary of our assessment of how this project meets the needs identified in the report
4. Fare Options:  
Discussion of advanced fare payment options and how they work
5. Real Time Information, Signage, Trip Planning, and Kiosk:  
Discussion of the options in each of these areas; how they work, , their effectiveness
6. Project expansion possibilities
7. Next Steps