



Southwest Florida Regional Planning Council

www.swfrpc.org

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CITIZEN CREATIVE ECONOMY ADVISORY COMMITTEE



Thursday, January 16, 2014

1:30 p.m.

Southwest Florida Regional Planning Council

First Floor Conference Room

1926 Victoria Avenue, Fort Myers, FL 33901

Conference Call:

Dial-in Number:

(888) 670-3525

Conference Code:

4417753282then #

1. Brief Project Overview
2. Logo Design Competition – Deadline: February 19, 2014
 - [Flyer Distribution](#)
 - Tracking Outreach - Provide us methods and numbers (people, web stats, etc)
3. Workshops - Determine Dates/Times/Venue
 - 1 Workshop in each County
 - Between April - May 2014
4. [Inkind Services Contribution Form](#)
5. Southwest Florida Community Foundation Grant – Our Creative Economy
6. Next Steps
7. Adjournment

Our Creative Economy - Visit Florida Grant

Workshops: *The purpose of the workshops is to educate the leaders and citizens on the benefits of cultural, ecotourism and heritage tourism and gain input and support for the project. The workshops will demonstrate the role cultural tourism (culturetour) can have in producing economic benefits in Florida's urban and rural communities. The workshops will also explain the need to offer visitors who are unfamiliar with the area, a coordinated, easy-to-use method for identifying and finding local arts' amenities and activities.*

MEETING NOTICE