



Promise Zones

Federal Financing and Certification Forms

July 14th, 2016

Agenda

- I. Promise Zone Designation and Federal Programs
- II. Certification Form: Overview and Requirements
- III. Q&A
- IV. Resources

Promise Zone Designation and Federal Programs

- PZ Designation and Federal Programs
 - Show Me the Money!!!
- Federal Partner Funding and Technical Assistance Opportunities with Preference
 - Examples of FY16 Federal Programs with Preference or Priority Consideration

How The Promise Zone Designation Relates to Federal Programs

- Promise Zones communities do not receive a grant award as a result of its designation.
- Instead, PZ communities and their partners apply to receive preferential access to existing Federal funding streams, technical assistance opportunities, and receive coordinated federal agency support.
- *Should* Congress enact proposed Promise Zone tax credits, private businesses would receive tax incentives for hiring and investing in Promise Zones.
- Remember, all Federal resources are subject to statutory requirements and appropriations and therefore will change throughout the Promise Zone designation period.

Federal Partner Funding and Technical Assistance Opportunity Resources

- Federal program grant and technical assistance opportunities can be found at the following link:
 - <https://www.hudexchange.info/programs/promise-zones/federal-partner-funding-and-technical-assistance-opportunities/>
- We also encourage PZs to visit www.grants.gov and federal partner agency websites for the most current listing of technical assistance and grant opportunities for PZ communities.
- Subscribe to the Promise Zones Listserv at <https://www.hudexchange.info/mailinglist/>

Department of Education



Education

1. Charter Schools Program Replication & Expansion Grant

- Provides financial assistance for the planning, program design, and initial implementation of charter schools.
- Evaluates the effects of charter schools

2. Native Youth Community Projects Grant

- Designed to improve the educational opportunities and achievement of preschool, elementary, and secondary school native youth by developing testing and demonstrating effective services and programs.

3. Performance Partnership for Disconnected Youth Grant

- Allows states, localities, regions and tribes the opportunity to pilot better ways of improving educational, employment, and wellbeing of youth.

4. Promise Neighborhoods Implementation Grants

- Significantly improve educational and developmental outcomes of children and youth in distressed communities

Promise Neighborhoods

The vision of the program is that all children and youth growing up in Promise Neighborhoods have access to great schools and strong systems of family and community support that will prepare them to attain an excellent education and successfully transition to college and a career. The purpose of Promise Neighborhoods is to significantly improve the educational and developmental outcomes of children and youth in our most distressed communities.

Rural Awardees

- **Berea College, Berea, KY**
 - *Improving Rural Appalachian Schools*
 - 2010 - \$500,000
 - 2011 - \$5,993,546
 - *Total Expected Funding: \$28,421,845*
- **Delta Health Alliance, Inc., Indianola, MS**
 - *The Delta Promise Neighborhood Project/Indianola Promise Community (IPC)*
 - 2010 - \$332,531
 - 2012 - \$5,997,093
 - *Total Expected Funding: \$28,044,083*
- **Renewal Unlimited, Inc., Portage, WI**
 - *Adams County Promise Neighborhood Initiative*
 - 2012 - \$499,997

Promise Neighborhoods

Dates to Apply:

- ***Deadline for Notice of Intent to Apply:*** August 11, 2016.
- ***Application Deadline:*** September 6, 2016.

Contact:

Applicants are strongly encouraged to notify the U.S. Department of Education of the applicant's intent to submit an application for funding by submitting an e-mail to the Promise Neighborhood Mailbox at: PromiseNeighborhoods@ed.gov.

To learn more about EDA grant opportunities, please go to:

<http://www2.ed.gov/programs/promiseneighborhoods/index.html>

Department of Agriculture



U.S. Department of Agriculture Programs

Rural Development

1. Community Facilities Direct Loan & Grant Program (RHS) - provides affordable funding to develop essential community facilities in rural areas including hospitals, town halls, fire departments, etc.
2. Housing Preservation Grants (RHS) – provides grants to sponsoring organizations for the repair or rehabilitation of housing occupied by low and very low income people.
3. Rural Community Development Initiative (RHS) - provides funding to help non-profit housing and community development organizations support housing, community facilities, and community and economic development projects in rural areas.
4. Mutual Self-Help Housing and Technical Assistance Grants (RHS) - Grant recipients supervise groups of very-low- and low-income individuals and families as they construct their own homes in rural areas.
5. Community Connect (RUS)– provided financial assistance in the form of grants to eligible applicants that will provide broadband service to currently unserved, lower-income, and extremely rural areas
6. Distance Learning and Telemedicine Grants (RUS) - to encourage and improve telemedicine and distance learning services in rural areas through the use of telecommunications and advanced technologies.

U.S. Department of Agriculture Programs

Agricultural Marketing Service (AMS)

1. [Farmers Market Promotion Program](#) - developing, improving, expanding, and providing outreach, training, and technical assistance for the development, improvement, and expansion of, domestic farmers markets, roadside stands, community-supported agriculture programs, agritourism activities, and other direct producer-to-consumer market opportunities
2. [Local Food Promotion Program](#) -offers grant funds with a 25% match to support the development and expansion of local and regional food business enterprises to increase domestic consumption of, and access to, locally and regionally produced agricultural products, and to develop new market opportunities for farm and ranch operations serving local markets

National Institute of Food and Agriculture (NIFA)

1. [Community Food Projects](#) - Meet the food needs of low-income individuals through food distribution, community outreach to assist in participation in Federally assisted nutrition programs, or improving access to food as part of a comprehensive service

USDA Programs

Food and Nutrition Service (FNS)

1. Farm to School Grant Program— More next!
2. Farmer's Market SNAP Support Grant - support the participation of farmers markets in SNAP by providing equipment and support grants to new markets and those currently participating in the program
3. Food Distribution Program on Indian Reservations - provides USDA foods to low-income households, including the elderly, living on Indian reservations, and to Native American families residing in designated areas near reservations
4. Supplemental Nutrition Assistance Program Process and Technology Improvement Grants (FNS) – To be used for 1) Simplified SNAP application and eligibility systems; or 2) Measures to improve access to SNAP benefits by eligible applicants

Farm to School Grant Program (FNS)

The purpose of the USDA Farm to School Grant Program is to assist eligible entities in implementing farm to school programs that improve access to local foods in eligible schools.

On an annual basis, USDA awards up to \$5 million in competitive grants for training, supporting operations, planning, purchasing equipment, developing school gardens, developing partnerships, and implementing farm to school programs.

Farm to School Grant Program- Grants

- **Support Service grants** are intended for state and local agencies, Indian tribal organizations, agricultural producers or groups of agricultural producers, and non-profit entities working with schools or school districts to further develop and provide broad reaching support services to farm to school initiatives. Awards range from \$65,000 - \$100,000
- **Implementation grants** are intended to help schools or school districts scale or further develop existing farm to school initiatives. Awards range from \$65,000 - \$100,000
- **Planning grants** are for schools or school districts just getting started on farm to school activities and are intended to help these entities organize and structure their efforts for maximum impact by embedding known best practices into early design considerations. Awards range from \$20,000 - \$45,000
- **Training grants** are intended for state and local agencies, Indian tribal organizations, agricultural producers or groups of agricultural producers, and non-profit entities to support trainings that strengthen farm to school supply chains, or trainings that provide technical assistance in the area of local procurement, food safety, culinary education, and/or integration of agriculture-based curriculum. Awards range from \$15,000 - \$50,000

** Matching funds of 25% are required for all four grant types.

Farm to School Grant Program- Sample Projects

Conway School District in Arkansas received a planning grant to design a local food processing kitchen program in a centralized school kitchen facility that will allow the district's schools to serve nutritious local produce throughout the school year.

The First Nations Development Institute in New Mexico received a training grant to convene Native American food producers and leaders from schools with primarily Native American student bodies for a two-day training. The event will facilitate connections between schools and producers, showcase best practices, present resources available to initiate and further develop farm to school programs, and provide an open forum to discuss the unique challenges and opportunities for farm to school programs in Native communities.

Farm to School Grant Program- Information

Dates to Apply:

September 2016: Release FY2017 request for Farm to School Grant applications

November 2016: FY2017 Farm to School Grant applications due

May 2017: Announce awards

Contact:

farmentoschool@fns.usda.gov

<http://www.fns.usda.gov/farmentoschool/farm-school-grant-program>

Department of Labor



DOL

Employment and Training Administration (ETA)

1. [Face Forward Intermediary and Community Grants](#)
 - Initiative designed to help court-involved youth overcome barriers early on and provide occupation training and credentials that will help them open the door to career success.
2. [YouthBuild](#)
 - Community-based alternative education program for youth who are high school drop outs, adjudicated youth, youth aging out of foster care, youth with disabilities, homeless youth, and other disconnected youth populations.
3. [Training to Work 3](#)
 - Provides training and employment services for men and women, ages 18 and older (including veterans), who participate in state or local work-release programs.
4. [Reentry Employment Opportunities \(REO\)](#)
 - Provides job training, education, and support services to successfully re-integrate formerly incarcerated adults and youth involved in the juvenile justice system into their communities.
5. [REO: Pathways to Justice Careers for Youth \(PJC\)](#)
 - Provides career exploration, hands-on training at jobsites and mentoring in selected career fields.
6. [REO: Reentry Demonstration Projects for Young Adults \(RDP\)](#)
 - Initiative to protect community safety through successful reintegration of offenders returning to the community.
7. [Summer Jobs and Beyond: Career Pathways for Youth \(CPY\)](#)
 - Provide summer and year-round part-time job opportunities for in-school youth and employment and work experience opportunities through the year for young people who are out of school and work.

YouthBuild

Community-based alternative education program for youth between the ages of 16 and 24 who are high school drop outs, adjudicated youth, youth aging out of foster care, youth with disabilities, homeless youth, and other disconnected youth populations.

- Academic Component – High school diploma
- Occupational Component – Further education and training

YouthBuild

Dates to Apply:

Deadline: July 6, 2016

Approximately \$80 million in grant funds available.

Funding Announcements and Additional Resources can be found at:

- <http://www.grants.gov/web/grants/search-grants.html?keywords=youthbuild>

Health and Human Services



Health and Human Services

Administration for Children and Families (ACF)

1. [Assets for Independence](#) - AFI grantees enroll participants to save earned income in special-purpose, matched savings accounts called Individual Development Accounts (IDAs). Every dollar that a participant deposits into an AFI IDA is matched by the AFI project, promoting savings and enabling participants to acquire a lasting asset.
2. [Community Economic Development Program \(CED\)](#) - to Community Development Corporations (CDCs) for well-planned, financially viable, and innovative projects to enhance job creation and business development for low-income individuals.
3. [Healthy Food Financing Initiative Program \(HFFI\)](#) – to expand the availability of nutritious food by establishing healthy food retail outlets such as grocery stores, corner stores, and farmer markets in neighborhoods without healthy food access.
4. [Community Services Block Grants](#) – more next!

Health and Human Services

Health Resources and Services Administration (HRSA)

1. Early Childhood Comprehensive Systems Impact (ECCS Impact) - to enhance early childhood (EC) systems building and demonstrate improved outcomes in population-based children's developmental health and family well-being indicators using a Collaborative Innovation and Improvement Network (CoIIN) approach.
2. Health Centers – Supports community-based, patient-governed organizations that deliver comprehensive, high-quality preventive and primary health care to patients regardless of their ability to pay.
3. Healthy Start - Provides grant awards to communities with rates of infant mortality at least 1½ times the U.S. national average and high rates for other adverse perinatal outcomes (e.g., low birth weight, preterm birth, maternal morbidity and mortality) in order to address the needs of high-risk women and their families before, during, and after pregnancy.

Office of Adolescent Health (OAH)

1. Teen Pregnancy Prevention - addresses rising teen pregnancy rates by supporting grantees in replicating evidence-based models and implementing demonstration programs to develop and test additional models and innovative strategies.

Community Services Block Grant (CSBG)

The Community Services Block Grant (CSBG) provides funds to States, tribes, and territories to alleviate the causes and conditions of poverty in communities.

Grant funding supports projects that lessen poverty, address the needs of low-income individuals including the homeless, migrants, and elderly, and provide services and activities addressing employment, education, better use of income, housing, nutrition, emergency services, and/or health.

Community Services Block Grants

Grantees receive funds under the CSBG which are used to provide services and activities that address the following: employment, education, income management, housing, nutrition, emergency services, and health.

CSBG local eligible entities, primarily Community Action Agencies (CAAs), carry out their missions by creating, coordinating, and delivering a broad array of programs and services to their communities.

Community Services Block Grant - Information

Dates to Apply:

July 2016: Release FY2017 request for Community Services Block Grant Applications

September 1 2016: FY2017 Community Services Block Grant Applications Due

Contact:

csbg@acf.hhs.gov

<http://www.acf.hhs.gov/programs/ocs/programs/csbg/about>

Department of Commerce



Economic Development Administration (EDA)

EDA's programs provide economically distressed communities and regions with comprehensive and flexible resources to address a wide variety of economic needs, and are designed to lead to the creation and retention of jobs and increased private investment. Because Commerce is a Promise Zone partner agency through EDA, communities designated as Promise Zones automatically meet EDA's economic distress eligibility criteria for specific economic development grants.

Economic Development Assistance Programs

- **POWER Initiative**
 - Provides communities and regions that have been affected by job losses in coal mining, coal power plant operations, and coal-related supply chain industries due to the changing economics of America's energy production.
- **Public Works**
 - Helps distressed communities revitalize, expand, and upgrade their physical infrastructure.
- **Economic Adjustment Assistance Program**
 - Provides a wide range of technical, planning, and public works and infrastructure assistance in regions experiencing adverse economic changes that may occur suddenly or over time.

Public Works Program

EDA's Public Works program helps distressed communities revitalize, expand, and upgrade their physical infrastructure. This program enables communities to attract new industry; encourage business expansion; diversify local economies; and generate or retain long-term, private-sector jobs and investment through the acquisition or development of land and infrastructure improvements needed for the successful establishment or expansion of industrial or commercial enterprises.

Bath County, Kentucky

- Rural community of less than 12,000 residents
- County's largest private employer announced its intent to expand its Bath County operations
- Huge opportunity for new jobs in this very small community where every job counts.
- Bath County was unable to meet the infrastructure needs of the company's expansion.
- To assist with the infrastructure needs of the community, EDA awarded \$2 million to the City of Owingsville expand its wastewater treatment plant serving the Bath County Industrial Park. With this increased wastewater capacity, the company was able to expand, leveraging \$44 million dollars in private investment and creating 272 new jobs. Since the initial investment and expansion, the company has announced plans for another expansion that will create additional investment and employment, adding to the region's growing food cluster.

Economic Development Assistance Programs

Dates to Apply:

There are no submission deadlines under this opportunity. Proposals and applications will be accepted on an ongoing basis until the publication of a new EDAP FFO.

Contact:

For a list of EDA regional office contacts, please visit:

<http://www.eda.gov/contact>

To learn more about EDA grant opportunities, please go to:

<https://www.eda.gov/funding-opportunities/>

Department of Justice



Department of Justice

Programs with Priority Points or Priority Consideration

- [Byrne Criminal Justice Innovation Program](#) -BCJI provides resources to enable leaders in those communities to closely examine the varied factors contributing to crime, to select appropriate response strategies based on evidence of what has worked elsewhere, and then to tap the resources of diverse partners as they implement those strategies.
- [COPS Hiring Program](#) – More next!
- [OJP Diagnostic Center Technical Assistance](#) - Diagnostic Center engagement is constructed to facilitate a public safety executive's (or state or local government policy maker's) ability to collect and use local data to understand the criminal justice issues his or her agency faces, use data to make decisions about programs and practices, and support efforts to integrate data and evidence into policies to promote public safety.

COPS Hiring Program (DOJ)

The Office of Community Oriented Policing Services (COPS) provides funds directly to law enforcement agencies to hire new and/or rehire career law enforcement officers to address self-identified community issues and to increase community policing and crime prevention efforts. To date, the COPS Office has funded the addition of more than 127,000 officers to more than 13 state, local, and tribal law enforcement agencies to advance community policing in small and large jurisdictions across the nation.

Special consideration is given to problems or focus areas including homeland security, homicide and gun violence, school-based policing, and building trust.

COPS Hiring Program – Details

- **Benefit Type:** Grant competition
- **Eligible Communities:** Urban, Rural, Tribal
- **Eligible Applicants:** Open to all state, local, and tribal law enforcement agencies with primary law enforcement authority
- **Funding Available:** Under FY 2016, CHP awardees receive up to 75% of the approved entry-level officer salary and fringe benefit costs, with min of 25% local cash match, and max federal share of \$125k per position over 3 year period.

*Up to \$137 million is available

COPS Hiring Program – Details

- **Amount:** Provides funding to hire and re-hire entry level career law enforcement officers. Number of officer positions equals 5% of your actual sworn force strength (up to 15 officers for agencies with a service population of less than 1 million; or, up to 25 officers for agencies with a service population of over 1 million)
- **Term:** Each grant is three years (36 months)
- **Benefit to Promise Zone:** Preference Points
- **Deadline:** For 2016 has passed. Can prepare for 2017

COPS Hiring Program - Example

Choctaw Nation applied for the grant in 2015 to help curb crime in Durant, Oklahoma.

Their application was successful and they received a grant for \$664,709.00. They used these funds to pay for additional police officers for multiple years. This has helped them to monitor and reduce crime in the Promise Zone.

Small Business Administration



SBA

1. Clusters Initiative

- Connects and enhances innovation assets so that small businesses can effectively leverage them to commercialize new technologies and expand into new markets.

2. Community Advantage Program

- Pilot loan program to meet the credit, management, and technical assistance needs of small business in underserved markets.

3. HUBZone Program

- Provides certified small businesses preferred access to the competitive and sole source contracting.

4. Program for Investment in Micro Entrepreneurs (PRIME)

- Provides assistance to low-income entrepreneurs

5. Women's Business Center

- Represents a national network of over 100 education centers designed to assist entrepreneurs. WBC grant opportunities will priority centers located in Promise Zones.

Program for Investment in Micro-Entrepreneurs (PRIME)

The SBA's **Program for Investment in Micro-Entrepreneurs (PRIME)** provides assistance to various organizations. These organizations help low-income entrepreneurs who lack sufficient training and education to gain access to capital to establish and expand their small businesses. As part of this initiative, SBA provides capital access in the form of grants to early-stage small businesses in underserved communities. The goal of PRIME is to serve diverse populations by awarding grants to both large and small micro-enterprise development organizations as well as those serving urban, rural and tribal communities. The grants support assistance in three areas; technical assistance, capacity building, and research development. Discretionary grants are also awarded.

Choctaw Nation

Rural Enterprises of Oklahoma, Inc. (REI) is a non-profit organization based in Durant, Oklahoma and has focused its energy on cultivating an environment conducive to economic growth and job creation for more than three decades. With office throughout OK, REI works closely with lenders statewide to help businesses thrive by zeroing in on relationship building and person-to-person outreach, helping entrepreneurs navigate through business resources and REI business lending programs.

With its PRIME award of \$150,000, REI will provide technical assistance, training, and guidance to support Native American and women-owned micro entrepreneurs. Its focus will be on management system training and one-on-one counseling which includes financial training in QuickBooks, financial reporting, accounting and instruction in Microsoft Excel. REI anticipates concentrating its efforts in the designated Promise Zone located in the lands of the Choctaw Nation.

PRIME

Dates to Apply:

- ***Application Deadline:*** April 29, 2016 (*passed*).
- FY16 \$5.0 million was available.

Contact:

To learn more about SBA's programs, connect with your local SBA office at <http://www.SBA.gov/local>.

Housing and Urban Development



Housing and Urban Development (HUD)

Programs with Priority Points or Priority Consideration

- Choice Neighborhoods Planning Grants - More next!
- Choice Neighborhoods Implementation Grants
- Indian Community Development Block Grant - provides eligible grantees with direct grants for use in developing viable Indian and Alaska Native Communities, including decent housing, a suitable living environment, and economic opportunities, primarily for low and moderate income persons
- Jobs Plus – to develop locally-based approaches to increase earnings and advance employment outcomes such as work readiness, employer linkages, job placement, education.

Housing and Urban Development (HUD)

Programs with Priority Points or Priority Consideration

- Juvenile Reentry Assistance Program - seeks to alleviate collateral consequences associated with a juvenile or criminal record by assisting youth up to age 24 residing in public housing.
- Lead-Based Paint Hazard Control (LBPHC) Grant Program - to assist states, cities, counties/parishes, Native American Tribes or other units of local government in undertaking comprehensive programs to identify and control lead-based paint hazards in eligible privately owned rental or owner-occupied housing
- Lead Hazard Reduction Demonstration (LHRD) Grant Program – to assist states, cities, counties/parishes, Native American Tribes or other units of local government in undertaking
- comprehensive programs to identify and control lead-based paint hazards in eligible privately owned rental or owner-occupied housing.

Choice Neighborhoods Planning Grants

Choice Neighborhoods Planning Grants support the development of comprehensive neighborhood revitalization plans which focused on directing resources to address three core goals: Housing, People and Neighborhoods.

To achieve these core goals, communities must develop and implement a comprehensive neighborhood revitalization strategy, or Transformation Plan.

The Transformation Plan will become the guiding document for the revitalization of the public and/or assisted housing units while simultaneously directing the transformation of the surrounding neighborhood and positive outcomes for families.

Choice Neighborhood Planning Grants

- **Benefit Type:** Grant
- **Eligible Communities:** Urban, Rural, and Tribal neighborhoods that contain a distressed public housing or HUD-assisted housing development.
- **Eligible Applicants:** Public housing authorities (PHAs); tribal entities, local governments; and nonprofits.
- **Funding Availability:** HUD is making \$5,000,000 available through this NOFA (\$500,000 maximum per project) for Choice Neighborhoods Planning Grants.
- **Application Deadline:** HUD will release a Planning Grants NOFA in FY 2017.
- **Benefits to Promise Zones:** 2 Bonus Points

Choice Neighborhood Planning Grants - Example

The Mobile Housing Board, along with the City of Mobile and the Mobile Area Education Foundation, will use the Choice Neighborhoods Planning Grant to develop a community-driven Transformation Plan that will revitalize the Three Mile Trace neighborhood, improving educational opportunities and bolstering community amenities.

Informed by the active support of the Mobile County Public School System, Bishop State Community College, the Mobile Police and Fire Departments, the Roger Williams Residents' Association and several local nonprofits, this Transformation Plan will build upon current initiatives to create a safe, economically-viable and family-friendly neighborhood with improved opportunities for all.

Choice Neighborhood Planning Grants - Example

Roger Williams Homes is a 453-unit public housing development located a half mile from downtown Mobile. Built in 1954, Roger Williams Homes is severely distressed, with many of the units located within a flood zone.

The neighborhood, Three Mile Trace, also has several additional distressed properties and a long-term vacancy rate of 24 percent, almost 4 times as high as the surrounding county.

Once a hub for African-American businesses, hotels and entertainment, the Three Mile Trace neighborhood experienced significant disinvestment as steel, paper and chemical production jobs disappeared. As the local economy weakened, crime and drug use increased. Today, the neighborhood's poverty rate is 50 percent and its Part I Violent Crime rate is over three times that of the City of Mobile.

Choice Neighborhood Planning Grants - Example

- **Mobile, Alabama**
- **Choice Neighborhoods Lead Grantee:** Mobile Housing Board
- **Target Public Housing Project:** Roger Williams Homes
- **Target Neighborhood:** Three Mile Trace
- **Choice Neighborhoods Grant Amount:** \$375,000

Certification Forms



Certification Form Overview

- Selected Federal grants/technical assistance opportunities offer preference points or priority consideration for Promise Zones
- Applicants must submit the **Promise Zones Certification Form** to receive preference points or priority consideration
 - Purpose: to demonstrate to Federal agencies that the application is consistent with the goals and strategies of the Promise Zone plan
- Certification Form must be signed by primary POC at the PZ lead organization
 - Lead organizations can self-certify
 - Partner organizations must request certification from the lead organization

USDA/HUD Certification Requirements

1. Geographic – Proposed projects must meet one of the following geographic criteria:
 - a. Located solely within Promise Zone boundaries;
 - b. Includes the entire Promise Zone boundary and other communities;
 - c. Includes a portion of the Promise Zone boundary; **OR**
 - d. Located outside of the Promise Zone boundaries, but includes specific and definable services or benefits will be delivered within the Promise Zone or to Promise Zone residents

USDA/HUD Certification Requirements

2. Programmatic – Certified applicants must meet **ALL** of the following requirements:
 - a. Applicant is engaged in activities, that in consultation with the PZ lead organization, further the purposes of the initiative;
 - b. Applicant is proposing activities that either directly reflect the PZ goals or will result in the delivery of services consistent with the PZ goals; **AND**
 - c. Applicant has committed to maintaining an ongoing relationship with the PZ lead organization to coordinate with other PZ activities, report on milestones and outcomes, and collaborate with PZ lead and partner organizations in securing additional resources and partnerships, as necessary.

USDA/HUD Form 50153 - Certification Form

OMB Approval Number: 2577-0279
Expires (09-30-2017)

Certification of Consistency with Promise Zone Goals and Implementation

I certify that the proposed activities/projects in this application are consistent with the goals of the Promise Zones and the revitalization strategies detailed in my Promise Zone application.

(Type or clearly print the following information)

Applicant Name:

Name of the Federal Program to which the applicant is applying:

Name of the Promise Zone Designated Community

The proposed project meets the following geographic criteria (please select one):

- The proposed project is solely within Promise Zone boundaries
- The proposed project includes the entire Promise Zone boundary and other communities
- The proposed project includes a portion of the Promise Zone boundary
- The proposed project is outside of the Promise Zone boundaries, but specific and definable services or benefits will be delivered within the Promise Zone or to Promise Zone residents

Please note that projects which substantially and directly benefit Promise Zone residents but which are not within the boundaries of the Promise Zone may be considered. Agencies will make clear the acceptable definition of substantially and directly beneficial in the program's award and funding announcement.

USDA/HUD Form 50153 - Certification Form cont.

I further certify that:

- (1) The applicant is engaged in activities, that in consultation with the Promise Zone designee, further the purposes of the Promise Zones initiative; and
- (2) The applicant's proposed activities either directly reflect the goals of the Promise Zone or will result in the delivery of services that are consistent with the goals of the Promise Zones initiative; and
- (3) The applicant has committed to maintain an on-going relationship with the Promise Zone designee for the purposes of being part of the implementation processes in the designated area.

Name of the Promise Zone Official authorized to certify the project meets the above criteria to receive bonus points:

Title:

Organization:

Signature:

Date (mm/dd/yyyy)

Promise Zone Preference Points or Priority/Special Consideration Checklist

- *We recommend* that designees review **at least** a detailed summary of the grant application, including a summary of the proposed project and the location of the project.
- At a minimum, you should consider the following when deciding whether to certify an application for preference or special consideration:
 - *Does the proposed project align with the goals of the PZ?*
 - *Does the proposed project align with and further your community's PZ strategies?*
 - *Is the applicant committed to maintaining an on-going relationship with your organization?*

Resources

- Promise Zone Website:

http://portal.hud.gov/hudportal/HUD?src=/program_offices/comm_planning/economicdevelopment/programs/pz

- Federal Resources for Rural and Tribal Communities
- Funding and Technical Assistance Opportunities
- Certification Form and Guidance for Promise Zone Preference Points or Priority/Special Consideration (updating)
- And much more!!

Questions and Answers

Thank you for joining today's webinar!

For additional information and guidance, please feel free to contact your Desk Officer.