

Technology Sector in Southwest Florida



The Partnership



The SWFRTP is a Professional Technology Partnership whose goal it is to:

- Develop and sustain a vibrant community of technologically diverse individuals;
- Establish an innovation and technology cluster in Southwest Florida; and
- Be the leading resource to foster success for technology-oriented organizations and professionals in Southwest Florida

Why Tech Companies?



- Many different kinds, and difficult to categorize.
- Most are knowledge/innovation based businesses.
 - Higher revenue with lower jobs...but higher wages.
 - Quality of life is important, even if they have to pay for it.
 - Talent will be the most important resource.
- High rates of spin-off companies means more jobs in the long run.
- Many do business virtually.
- Traditional business financing doesn't always work.

What do tech companies need?



Desire

- Capital
- Quality of Life
- Entrepreneurial Eco-system
- Capacity/Bandwidth
- Talent, Talent, Talent

Reality in SWFL

- Getting better
- Excellent in some ways
- Good, getting better

- Adequate but costly
- Anyone have a magic wand?

What purpose do we serve?



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Catalyze, Cultivate, Connect



CATALYZE

Catalyze by introducing innovative high tech companies with early-stage capital, partnership opportunities with the local high tech community and the service providers whom serve our industry.

Catalyze, Cultivate, Connect



CULTIVATE

Cultivate by offering educational programs for our members, uniting as one voice on important governmental affairs that affect our industry, and recognize our regional leaders with our annual awards.

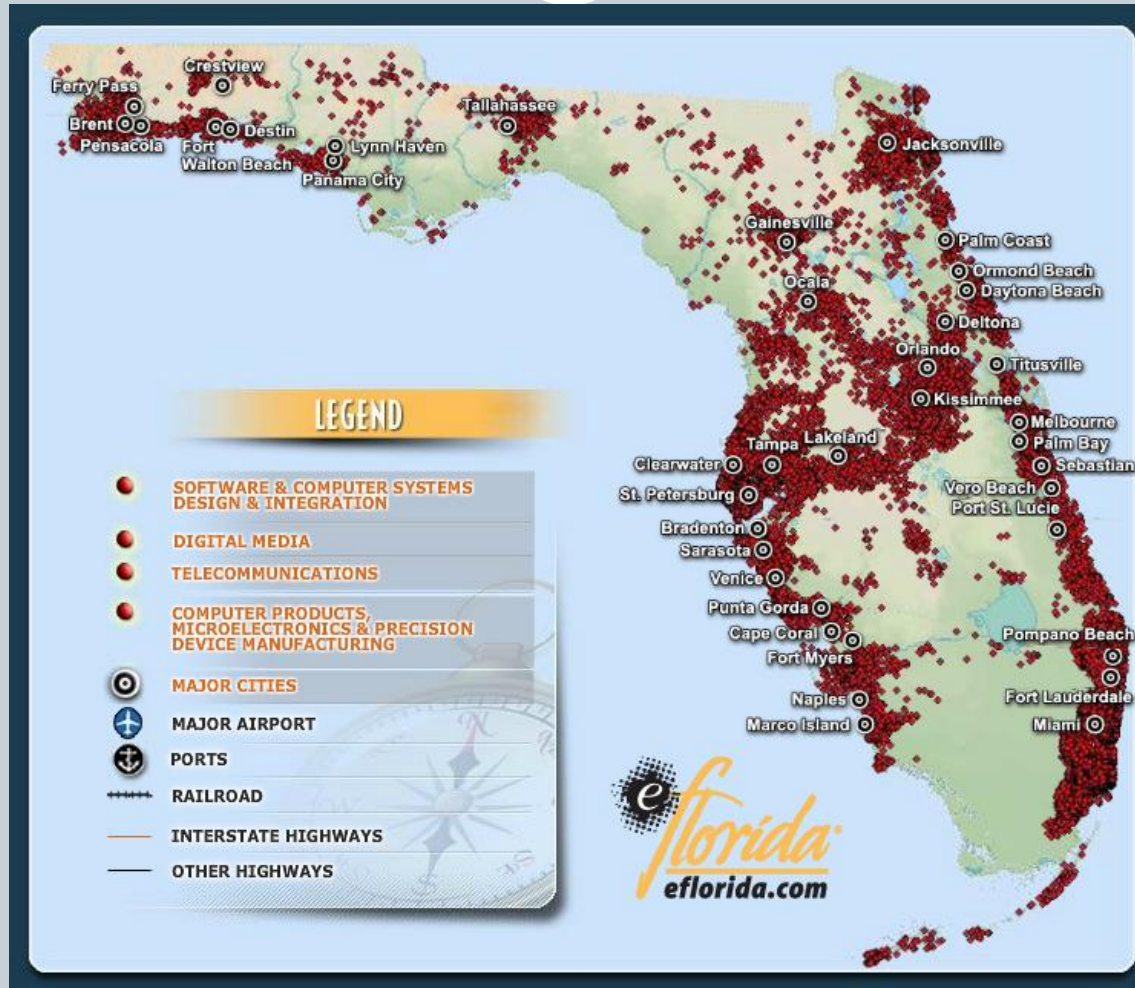
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CONNECT

Connect by holding events that are meaningful to our members and prospective members, promote our region's success stories and support initiatives that advance our mission.

InfoTech in Florida



Call to Action



- Get involved in community activities that nurture the technology sector.
- Visit www.swfrtp.org to learn more and see upcoming events.
- Tell people you know in the tech industry (or heavy tech users) about our group.
- Facebook, Twitter, Linked In